

Pricing page checklist

1. The price, or a price range, is visible without a click.
2. Each plan says who it is for, in one line.
3. The three questions buyers ask most are answered on the page.
4. One button per plan, with the same words.
5. A way to talk to someone, for the plans that need it.

Demo file of Airdate Video Library Pro. Quayside is a fictional company.